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(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1263)

## POSITIVE PROFIT ALERT

This announcement is made by PC Partner Group Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Future Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company and potential investors that based on a preliminary review and analysis of the unaudited management accounts of the Group for the six months ended 30 June 2018, the Group has achieved a substantial increase in profit attributable to owners of the Company in compare to the same period in last year and the profit attributable to owners of the Company for the six months ended 30 June 2018 is expected to be higher than the profit attributable to the owners of the Company of the full year in 2017. The increase is mainly attributable to a significant increase on sales of video graphics cards together with a strong growth on sales of other business segments.

The information contained in this announcement is only a preliminary assessment by the Board of its performance for the period ended 30 June 2018 based on the unaudited management accounts of the Group for the six months ended 30 June 2018 and not on any data or information which has been audited or reviewed by the Company's auditors. Details of the interim results of the Company for the period ended 30 June 2018 will be published in the 2018 interim results announcement which is expected to be released in August 2018.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
PC Partner Group Limited
WONG Shik Ho Tony
Chairman

Hong Kong, 16 July 2018

As at the date of this announcement, the executive Directors of the Company are Mr. WONG Shik Ho Tony, Mr. WONG Fong Pak, Mr. LEUNG Wah Kan, Mr. HO Nai Nap and Mr. MAN Wai Hung; the Non-executive Director is Mrs. HO WONG Mary Mee-Tak (Mr. CHIU Wing Yui is alternate Director to Mrs. HO WONG Mary Mee-Tak); and the Independent Non-executive Directors are Mr. IP Shing Hing, Mr. LAI Kin Jerome and Mr. CHEUNG Ying Sheung.

\* For identification purposes only