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PC PARTNER GROUP LIMITED

栢能集團有限公司*

(於開曼群島註冊成立之有限公司)

(股份代號:1263)

POSITIVE PROFIT ALERT

This announcement is made by PC Partner Group Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Future Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that based on the Board’s preliminary review of the unaudited management accounts of the Group for the eleven months ended 30 November 2016, the Group expects to record a substantial increase in its net profit for the year ending 31 December 2016 as compared to the corresponding period in the previous year. Such increase is mainly attributable to strong growth on sales for the second half of this year.

The information contained in this announcement is only a preliminary assessment by the Board of its performance for the year ending 31 December 2016 based on the unaudited management accounts of the Group for the eleven months ended 30 November 2016 and not on any data or information which has been audited or reviewed by the Company’s auditors. Details of the annual results of the Company for the year of 2016 will be published in the 2016 annual results announcement which is expected to be released in March 2017.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
PC Partner Group Limited
WONG Shik Ho Tony
Chairman

Hong Kong, 9 December 2016

As at the date of this announcement, the executive Directors of the Company are Mr. WONG Shik Ho Tony, Mr. WONG Fong Pak, Mr. LEUNG Wah Kan, Mr. HO Nai Nap and Mr. MAN Wai Hung; the Non-executive Director is Mrs. HO WONG Mary Mee-Tak (Mr. CHIU Wing Yui is alternate Director to Mrs. HO WONG Mary Mee-Tak); and the Independent Non-executive Directors are Mr. IP Shing Hing, Mr. LAI Kin Jerome and Mr. CHEUNG Ying Sheung.

**For identification purposes only*