



For Immediate Release

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PC Partner Group Limited

to Raise HK\$168 million from Offering

(28 December 2011 – Hong Kong) PC Partner Group Limited (“PC Partner”, and together with its subsidiaries, the “Group”; stock code: 1263), a manufacturer of computer electronic products, announced today the details of its plan to list on the Main Board of The Stock Exchange of Hong Kong Limited (“SEHK”).

A total of 105,000,000 shares (before the exercise of Over-allotment Option), comprising 87,000,000 new Shares and 18,000,000 Sale Shares, will be offered under the Offering, of which 94,500,000 Shares, or 90%, will be offered by way of Placing. The remaining 10%, or 10,500,000 Shares, will be offered under the Hong Kong Public Offering. The offer price per share is HK\$1.60.

The Hong Kong Public Offering will commence on 29 December 2011 (Thursday) and close at 12:00 noon on 5 January 2011 (Thursday). Allotment results are expected to be announced on 11 January 2011 (Wednesday). Dealing of Shares on the Main Board of the SEHK is expected to commence on 12 January 2011 (Thursday).

The Company estimates the aggregate net proceeds from the Offering, based on an Offer Price of HK\$1.60 per Offer Share, will be approximately HK\$109 million, assuming the Over-allotment Option is not exercised and after deducting proceeds from the Sale Shares, underwriting commissions and estimated expenses payable by the Company in connection with the Offering. PC Partner plans to use approximately 42.2% of the total net proceeds to expand the Group’s SMT production capacity and efficiency by acquiring SMT machineries, equipment and relevant technology; approximately 22.0% to promote and develop new products, and for brand building; approximately 22.0% to invest in research and development of peripheral products for mobile computing devices and future generations of mini-PC; approximately 4.6% to upgrade the existing Enterprise Resource Planning system and information technology resources in order to achieve further improvements in operational excellence; and the balance of approximately 9.2% for the Group’s working capital requirements and general corporate purposes.



WAG Worldsec Corporate Finance Limited is the Sponsor, while WAG Worldsec Corporate Finance Limited and Luen Fat Securities Company Limited are the Joint Lead Underwriters of the Offering.

The Group is principally engaged in the design, development and manufacture of computer electronics. The Group manufactures video graphics cards, manufactures electronic components and products through its electronic manufacturing service (EMS) division and manufactures other PC related products.

Riding on its experience and quality products, the Group's business has been well developed. PC Partner manufactures products for brands like AMD and Sapphire. The Group recorded incremental growth over the years, with revenue increased from approximately HK\$4.39 billion in 2008 to approximately HK\$5.59 billion 2010. The EMS business unit has also recorded steady growth. The Group manufactures and sells video graphics under its own brands, namely ZOTAC, Inno3D and Manli as well as and other PC related products such as mini-PCs and motherboards under its own brands, namely ZOTAC and Manli. ZOTAC has been receiving overwhelming responses in the market since its launch, and the sales rocketed since 2008, from approximately HK\$ 725 million to approximately HK\$1.49 billion in 2010. ZOTAC sets its aim at the mid to high end market and has received awards and compliments from various magazines and websites.

Mr. Tony Wong, the Group's CEO and an Executive Director, said "Leveraging our quality products, strong R&D teams and experienced management, PC Partner is now among the major manufacturers of video graphics cards. Looking forward, we will actively develop new products and tap into new business opportunities, and strive to become a leading corporate in the mini PCs and EMS businesses. We aim to strengthen PC Partner's brand image after the public offering, and thus expanding the market potentials for our own brands."

For media inquiries, please contact:

Stimulus Investor Relations Ltd.

Contact: Alex Wong / Casey Tang

Tel: +852 6899 0255 / +852 9200 3513

Email: alex@stimulus-ir.com / casey@stimulus-ir.com