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PC PARTNER GROUP LIMITED

栢能集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1263)

POSITIVE PROFIT ALERT FOR THE PERIOD ENDED 30 JUNE 2020

This announcement is made by PC Partner Group Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Future Ordinance (Cap. 571 of the Laws of Hong Kong).

Based on the management information currently available to the Board including the preliminary assessment of the latest unaudited management accounts of the Group for the six months ended 30 June 2020, the Board expects the Group to report a net profit attributable to shareholders of the Company of approximately HK\$30,000,000 for the six months ended 30 June 2020, compared to a net loss attributable to shareholders of the Company of HK\$79,200,000 for the six months ended 30 June 2019. The change was mainly due to an improvement of gross profit margin for the six months ended 30 June 2020 in compare to a lower gross profit margin which was mainly resulted from clearance of old generation of inventory for the six months ended 30 June 2019.

The Company will disclose further details of the Group’s financial performance when the financial results for the year ended 30 June 2020 are announced which is expected to be published in August 2020.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
PC Partner Group Limited
WONG Shik Ho Tony
Chairman

Hong Kong, 24 July 2020

As at the date of this announcement, the executive Directors of the Company are Mr. WONG Shik Ho Tony, Mr. WONG Fong Pak, Mr. LEUNG Wah Kan, Mr. HO Nai Nap and Mr. MAN Wai Hung; the Non-executive Director is Mrs. HO WONG Mary Mee-Tak (Mr. CHIU Wing Yui is alternate Director to Mrs. HO WONG Mary Mee-Tak); and the Independent Non-executive Directors are Mr. IP Shing Hing, Mr. LAI Kin Jerome and Mr. CHEUNG Ying Sheung.

* *For identification purposes only*