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PC PARTNER GROUP LIMITED

栢能集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1263)

POSITIVE PROFIT ALERT FOR THE SIX MONTHS ENDED 30 JUNE 2021

This announcement is made by PC Partner Group Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Future Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that, based on the preliminary assessment of the latest unaudited consolidated management accounts of the Group for the six months ended 30 June 2021 and the information currently available to the Board, the Group is expected to record a profit attributable to Shareholders of the Company for the six months ended 30 June 2021 of not less than HK\$900 million, as compared with the profit attributable to Shareholders of the Company of HK\$31.7 million for the same period in last year. The substantial increase in the profit attributable to Shareholders of the Company during the period was mainly resulted from prices increase and a change of product mix to higher average selling price of video graphics cards under the brand businesses. However, the magnitude of earnings in the first half of the year may not represent the same magnitude for second half of the year since there are challenges and uncertainties on the demand of products, the supply of components, and a continue interruption of supply chain and transportation due to COVID-19 pandemic.

The Company is still in the process of finalizing the final results of the Group for the six months ended 30 June 2021. The information contained in this announcement is only a preliminary assessment by the management of the Company based on the unaudited financial statements of the Group (which have not been confirmed nor audited by the Company's auditor) and the information currently available to them. The Company will disclose further details of the Group's financial performance when the financial results for the six months ended 30 June 2021 are announced which is expected to be published in August 2021.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
PC Partner Group Limited
WONG Shik Ho Tony
Chairman

Hong Kong, 21 June 2021

As at the date of this announcement, the executive Directors of the Company are Mr. WONG Shik Ho Tony, Mr. WONG Fong Pak, Mr. LEUNG Wah Kan, Mr. HO Nai Nap and Mr. MAN Wai Hung; the Non-executive Director is Mrs. HO WONG Mary Mee-Tak (Mr. CHIU Wing Yui is alternate Director to Mrs. HO WONG Mary Mee-Tak); and the Independent Non-executive Directors are Mr. IP Shing Hing, Mr. LAI Kin Jerome and Mr. CHEUNG Ying Sheung.

* *For identification purposes only*