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PC PARTNER GROUP LIMITED

栢能集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1263)

POSITIVE PROFIT ALERT FOR THE YEAR ENDED 31 DECEMBER 2021

This announcement is made by PC Partner Group Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Future Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that, based on the preliminary assessment of the latest unaudited consolidated management accounts of the Group for the year ended 31 December 2021 and the information currently available to the Board, the Group is expected to record a profit attributable to Shareholders of the Company for the year ending 31 December 2021 of not less than HK\$2.0 billion, as compared with the profit attributable to Shareholders of the Company of HK\$207.3 million for the same period last year. This excellent business performance was mainly contributed by a significant increase in gross profit margin which was due to a substantial increase in sales revenue of video graphic cards driven by demand far exceeded supply in the market. Business fundamental factors remained largely unchanged since early this year with prices of video graphic cards continue to rise and the product mix keeps moving towards more expensive video graphic cards segment. Although there is some uncertainty over magnitude of earnings in future, the Company remains cautiously optimistic about the future business development and performance.

The Company is still in the process of finalizing the final results of the Group for the year ending 31 December 2021. The information contained in this announcement is only a preliminary assessment by the management of the Company based on the unaudited financial statements of the Group (which have not been confirmed nor audited by the

Company's auditor) and the information currently available to them. The Company will disclose further details of the Group's financial performance when the financial results for the year ending 31 December 2021 are announced which is expected to be published in March 2022.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
PC Partner Group Limited
WONG Shik Ho Tony
Chairman

Hong Kong, 15 December 2021

As at the date of this announcement, the executive Directors of the Company are Mr. WONG Shik Ho Tony, Mr. WONG Fong Pak, Mr. LEUNG Wah Kan, Mr. HO Nai Nap and Mr. MAN Wai Hung; the Non-executive Director is Mrs. HO WONG Mary Mee-Tak (Mr. CHIU Wing Yui is alternate Director to Mrs. HO WONG Mary Mee-Tak); and the Independent Non-executive Directors are Mr. IP Shing Hing, Mr. LAI Kin Jerome and Mr. CHEUNG Ying Sheung.

* *For identification purposes only*