

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



PC PARTNER GROUP LIMITED

栢能集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(HKEX Stock Code: 1263)

(SGX-ST Stock Code: PCT)

POSITIVE PROFIT ALERT FOR THE YEAR ENDED 31 DECEMBER 2024

This announcement is made by PC Partner Group Limited (the “**Company**”, together with its subsidiaries, collectively, the “**Group**”) pursuant to Rule 13.09(2) of the Rules (the “**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

PROFIT ALERT FOR THE YEAR ENDED 31 DECEMBER 2024

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholder (the “**Shareholders**”) and potential investors of the Company that based on the management information currently available to the Board including the preliminary assessment of the latest unaudited management accounts of the Group for the year ended 31 December 2024, the Board expects the Group to report a net profit attributable to Shareholders of not less than approximately HK\$250 million for the year ended 31 December 2024, compared to a net profit attributable to Shareholders of approximately HK\$60 million for the year ended 31 December 2023. The change was mainly due to an improvement of gross profit margin which was mainly resulted from a strong demand of the new series of video graphics cards launched in early 2024 and the Group has also incurred less spending on sales and marketing promotion to stimulate the sales under the own brand business as the demand of video graphics cards have been improved from the year before.

The Company is still in the process of finalizing the results of the Group for year ended 31 December 2024. The information above is only a preliminary assessment by the management of the Company based on the unaudited financial statements of the Group (which have not been confirmed nor audited by the Company's auditors) and the information currently available to them. The Company will disclose further details of the Group's financial performance when the final results of the Group for the year ended 31 December 2024 are announced, which is expected to be published before the end of February 2025.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
PC Partner Group Limited
WONG Shik Ho Tony
Chairman

Hong Kong, 13 February 2025

As at the date of this announcement, the Executive Directors are Mr. WONG Shik Ho Tony, Mr. WONG Fong Pak, Mr. LEUNG Wah Kan, Mr. HO Nai Nap and Mr. MAN Wai Hung; the Non-executive Director is Mrs. HO WONG Mary Mee-Tak; and the Independent Non-executive Directors are Ms. CHAN Yim, Mr. CHUA Ser Miang, Mr. Jason GOH Hseng Wei, Mr. KONG Chee Keong, Ms. Alicia KWAN Xiuying, Prof. LOW Teck Seng and Mr. TEO Chun-Wei, Benedict.

* *For identification purposes only*