



PC PARTNER GROUP LIMITED

栢能集團有限公司*

(Company Registration No: 239079)

(Incorporated in the Cayman Islands with limited liability)

**POSITIVE PROFIT ALERT
FOR THE SIX MONTHS ENDED 30 JUNE 2026**

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders (the “**Shareholders**”) and potential investors of the Company that based on the management information currently available to the Board including the preliminary assessment of the latest unaudited management accounts of the Company and its subsidiaries (the “**Group**”) for the six months ended 30 June 2026, the Board expects the Group to report a net profit attributable to Shareholders of not less than HK\$500 million for the six months ended 30 June 2026, compared to a net profit attributable to Shareholders of approximately HK\$250 million for the six months ended 30 June 2025. The change was primarily driven by an increase in the average selling price of branded products, which has further strengthened the gross profit margin.

The Company is still in the process of finalizing the results of the Group for the six months ended 30 June 2026. The information above is only a preliminary assessment by the management of the Company based on the unaudited financial statements of the Group (which have not been confirmed nor audited by the Company’s auditors) and the information currently available to them. The Company will disclose further details of the Group’s financial performance when the interim results of the Group for the six months ended 30 June 2026 are announced, which is expected to be published in August 2026.

By Order of the Board
PC Partner Group Limited

Wong Shik Ho Tony
Chairman

Singapore, 16 July 2026

** For identification purposes only*